

## PROMISE Technology Inc.(3057) 2021 Business Operation and Initiative

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## AGENDA (30 Minutes)

- Status of Operation 2021
  5 min
- 2 2021 Challenges and Achievements
- 2022 Opportunities and Execution Focus
  10min
- Conclusion / Q&A
  5 min



## STATUS OF OPERATION 2021

## **Company Profile**



- PROMISE Technology, Inc., stock symbol: 3057, founded in San Jose, USA, Dec., 1988 and devoted to storage solutions for 33 years.
- 178 employees and 37% of them are R&D staffs. Our business territories across US, Europe, Taiwan, Japan, China, APAC and MENA. We are capable to provide realtime customer services globally.
- PROMISE Technology Inc. is a recognized global leader in the storage industry and the leading developer of highperformance storage solutions, designed for the rich media, surveillance, IT and cloud segments.

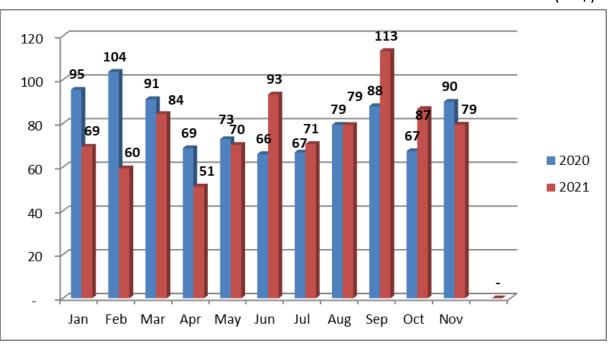


#### Sales Revenues



#### Sales Revenues, 2021 vs. 2020 Jan. ~ Nov.

In millions (NT\$)



#### **Income Statement**



#### Income Statement, 2021 vs. 2020 Jan. ~ Sep.

In millions (NT\$)

Income Statement (Unit:NT\$M)	2021				2020				
	Q1	Q2	Q3	Jan~Sep	Q1	Q2	Q3	Jan~Sep	variance
Net Sales	213	215	263	691	290	208	234	732	(41)
Gross Margin	83	82	93	258	94	64	71	229	29
%	39%	38%	35%	37%	32%	31%	30%	31%	6.01ppt
Total Operating Expenses	92	85	81	257	134	117	105	356	(99)
%	43%	39%	31%	37%	46%	56%	45%	49%	-11.41ppt
Income from Operations	(9)	(3)	12	0.37	(41)	(52)	(34)	(127)	127
Net Income	(10)	(8)	10	(8)	(48)	50	(31)	(29)	21
%	-5%	-4%	4%	-1%	-16%	24%	-13%	-4%	2.77ppt



## 2021 CHALLENGES AND ACHIEVEMENTS

## The Challenges in 2021



#### **Internal and External Factors**

## I. Severe disrupting supply chain

- demand exceeds supply
- Slashed profit margin

#### II. Improving productivity

- Resources and Capability Enhancement
- Procedures Simplification
- Product Innovation
- Inventory Activation and Management





#### The Achievements in 2021



## Major Achievement – Reported net profit in Q3, 2021

#### What we have done:

- 1 Optimizing business processes, margin increased(~6%)
- 2 Operational regulation, expense decreased
- 3 Product innovation, collaborative ecosystem
- 4 Inventory management activation, turned into profit



## 2022 OPPORTUNITIES AND EXECUTION FOCUS

### 2022 Opportunities and Execution Focus



#### A. Market Dynamics and Opportunities

- Speed and Performance
- Energy-Saving
- Intelligence

#### **B.** Execution Focus

- Products focus on Speed and Performance, Energy-Saving and Intelligence
- Collaborative Ecosystem with Precision Marketing
- Keep on Productivity Enhancement

## 2022 Keep On Productivity Enhancement





#### **O1** Training

- Teamwork
- Be Responsible

#### **O2 Simplification**

- Procedure-Optimized
- Performance Management

#### **O3 Increase Profit**

- Enlarge Sales
- Reduce Expenses

#### **O4 Inventory Management**

- Inventory Activation
- Increase Margin

#### **O5 Operation Support**

- Just-in-time Production
- Solid and Health Finance Cash Flow and AR



## CONCLUSION

### Conclusion



STEP 3

Returning to Glory
Q4 2022

Facing the Past, and Catching the Future

STEP 1

Turned to Profit Q3 2021

STEP Solid Growth



# THANK YOU FOR COMING AND LISTENING!

Any Question?